

**Matthew C. Freedman**  
**President of Global Impact, Inc.**

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Matthew Freedman serves as President of Global Impact, Inc. He is a leading advisor to corporate executives with over thirty years of global experience developing and implementing governmental affairs, public sales, and corporate business strategies.

A defense and foreign policy expert, Mr. Freedman has advised the Departments of State and Defense. At the State Department, he served at the request of Secretary of State Colin Powell as the White House Transition Director for the *Agency for International Development, Trade and Development Agency*, and the *Overseas Private Investment Corporation*. Later, he was appointed *Special Advisor to the Under Secretary of State for Arms Control and International Security, Deputy to the US Ambassador to the United Nations* and finally as *Counselor, Bureau of Verification, Compliance and Implementation*. At the Defense Department he served as *Senior Advisor, Department of the Navy*. He was also appointed to the *Advisory Board for Africa* of the *Overseas Private Investment Corporation*.

Mr. Freedman, who also serves as CEO of Indigo Telecom USA, has worked with numerous US and multinational corporations around the world in key sectors: information technology and telecommunication, consumer products, capital markets/finance, energy, international health, trade, and defense/homeland security. He has experience in cross-cutting sectors including branding and corporate image, public-private partnerships, lobbying and advocacy, technology, and survey research. These companies range from Fortune 500 to small start-up technology firms.

Mr. Freedman served as Chief of Party for numerous national and global efforts on behalf of the World Bank, the USG, and the private sector where he hired and managed in-country staffs spanning from Russia to the Philippines. He has also managed numerous international electoral campaigns to promote the rule of law from South Africa to South Korea. Mr. Freedman is also a recognized international health expert having advised the USG/Gates Foundation's *Global Alliance for Vaccinations and Immunizations (GAVI)*, the World Health Organization's *Rollback Malaria Program*, and the US Government's flagship international child health program, *BASICS II*.

In his earlier career in Washington, Mr. Freedman served in the U.S. government in numerous capacities. In the 1980s, he served as the *Staff Director in the Office of Public Diplomacy for Latin America and the Caribbean, Office of the Secretary of State*. Prior to this appointment, he served at the *Agency for International Development* as *International Development Policy Advisor and Coordinator for Narcotics and Terrorism Control*. Prior to these activities, he worked in the Office of Management and Budget and the White House National Security Council.

A native of New York, Mr. Freedman holds a Master's Degree with Honors in International Affairs from Georgetown University in Washington, D.C., and an undergraduate degree from Kenyon College. He also has studied at the University of York, England, and The Hague Academy of International Law in the Netherlands. He currently serves on the Board of Directors of the Business Council for International Understanding in New York.